



# The Powerful but surprisingly simple digital signage platform

Built for enterprise environments like education and healthcare, Hypersign assists in improving clarity of messaging to inform, educate and notify everyone.



[www.HYPERSIGN.com](http://www.HYPERSIGN.com)  
Simple . Powerful . Hypersign

# Top 10 Reasons Why Customers Love Hypersign!

## Ease of Use

Hypersign was built with the novice user in mind. As a matter of fact, our initial focus group was cafeteria workers in an area high school. Multiple national awards and many projects later, Hypersign is still known as the easiest to use and most intuitive signage in the marketplace, just ask our customers.

## Cloud or Enterprise

Hypersign allows our customers to grow with us. If you are a small organization or just looking for a few signs, we offer a Cloud service requiring no server or head-end equipment for an annual fee. With Hypersign Cloud, all settings and content are stored and backed up at our state of the art data center just miles from a major Internet NAP. For larger installations, our Enterprise solid state appliance can handle up to 1000 displays across your enterprise.

## Interactivity

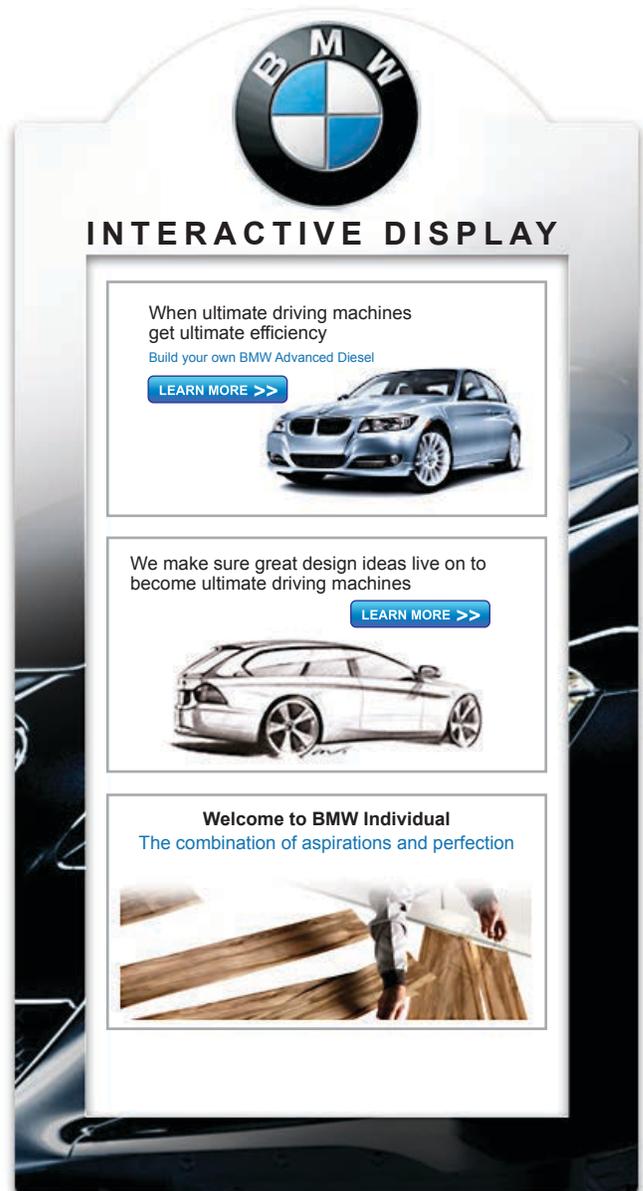
Hypersign was not only built to be a great signage solution but also as a great interactive tool. Built into Hypersign is the ability to create and distribute interactive touchscreen content allowing every touchscreen display to be an interactive kiosk with content that can be updated in seconds. You can even make some drop zones interactive and others non-interactive, giving you full control.

## Hypersign Alert

In accordance with the NFPA 72, Hypersign works with overhead paging and mass notification/emergency alert systems to bring visual messaging in the event of an emergency. Winner of the "Best of DSE", Hypersign Alert reacts within 500 milliseconds allowing for a quicker response time, potentially saving lives. Hypersign Alert is built into every Hypersign Client. In addition, some organizations are using it for non-emergencies such as morning news or administrative messaging.

## Drop Zone Apps

Drop zone apps allow users to build apps on the Hypersign platform to perform specific tasks. A great example of this is KidGopher, an electronic child pickup system used to prevent child abduction during the afternoon pickup process. Other examples are RollCall (Real Time voting for Senate), Gametime (A videoboard/scoreboard management system) and KPI Scoreboard (a metrics display system for manufacturers).



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## Wireless Presentation

Another valuable feature of Hypersign is our embedded presentation feature allowing any Hypersign to be an Ad Hoc presentation display. Whether in a classroom, common area or conference room, this feature delivers full HD @ 30fps and stereo audio to the connected Hypersign. Current support is for Apple iOS devices, Android, Mac and Windows PCs.

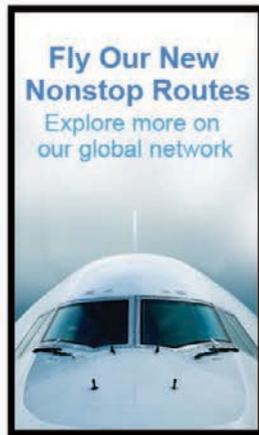
## Multi-OS Support

Virtually all signage software companies provide their software client for a specific operating system. We believe this does not allow the customer to use different operating systems depending on the use and location of a particular sign. Well, Hypersign gives you so many more options and flexibility in managing your signage network. Support for Hypersign is now available in Microsoft Windows, Mac OS X and Linux.



## Full Powerpoint support

Well, you may be saying, everyone supports Powerpoint as a content type and you're right. The issue is how does that Powerpoint look when it is on your sign? Do your Powerpoint animations and transitions stay intact or do they chop it up into JPEG images and make a slide show? Only with Hypersign do your animations and transitions stay intact. This allows you to use Powerpoint to it's fullest instead of a proprietary and expensive animation suite required by other signage solutions. You already know it, why not use it?



## IPTV Management

Signage has to be used for more than just animated messaging, right? What about the common areas where administrators want to mix messaging media along side of live TV? With Hypersign, not only can you mix those media types but you can also manage it. No more IP addresses for your video systems to remember, Hypersign does it for you. Hypersign supports any standard h.264 or MPEG2 encoder including those from VBrick, VSI, Marshall and VFurnace.

## Eclipse - Energy Management

In 2012, Hypersign released a new feature called Eclipse. Eclipse is a feature that communicates via the HDMI connection to virtually power down the backlight of your display allowing you up to 70% in energy savings during non-operational hours. The eclipse feature works with our visual scheduler without any additional hardware or software, completely within Hypersign. Simply schedule to activate Eclipse mode and go home. Eclipse is easily managed whether you have just a few Hypersigns or a few thousand.



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